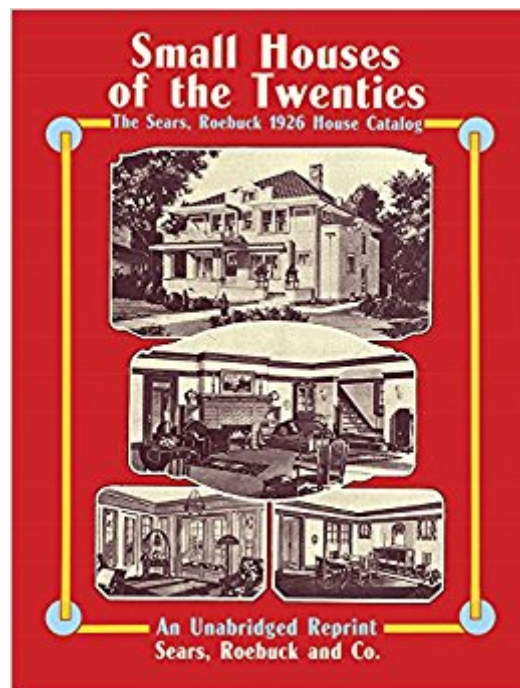




The book was found

Sears, Roebuck Catalog Of Houses, 1926: Small Houses Of The Twenties - An Unabridged Reprint



Synopsis

For almost 20 years, Sears, Roebuck and Company purveyed the materials for complete prefabricated houses, providing thousands of Americans with attractive and comfortable low-cost dwellings. Many of these homes are still a common feature in cities and towns across America. The present volume, a meticulous reproduction of a rare Sears, Roebuck catalog of 1926, provides a thorough, accurate record of the company's "Honor Bilt Modern Homes." Over 300 photographs and illustrations, with full descriptions, offer views of 86 different houses and cottages of widely varying sizes and designs. Readers may recognize familiar architectural styles in designs such as the cozy six-room "Homewood" bungalow or the elegant "Lexington," a nine-room, green-shuttered colonial. Also shown are several room interiors for each of 14 homes, along with photographs and plans for nine garages and a hunter's cabin. In addition to visual documentation, the catalog provides extensive, detailed construction information, ranging from the grade of exterior siding to the type of wood used for flooring, windows, and trim. An invaluable primary source illustrated for anyone engaged in the study, authentication, or restoration of antique homes or furnishings, this period catalog will also be of special value to architectural and social historians, Americana enthusiasts, and general readers.

Book Information

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Customer Reviews

According to my account history I purchased this book along with 12 others in November 2008. That was about 6 months in to my journey of identifying Sears houses or mail ordered kit homes. That

was 7 years ago! I own a couple of copies of this book now, I kept one in my car and one at my desk. For a long time it was one of my go to books for researching the Sears models offered during the mid 1920's. I have the actual catalogs now but you can't buy them at this price! I highly recommend this book as it is a reprint of a Sears Modern Homes catalog that shows the catalog images as printed, image of house and the floor plan with a brief description and the specifications for each model. Unless you are a collector of vintage ephemera or heavy in to Sears homes research I think this book is perfect!

A Trip Down Memory Lane by Proxy! A major component to Americana is unfolded as you flip thru these pages. Imagine the excitement and dreams this catalog originally inspired during the early/mid 1900's as people embarked on their own respective vision of their American Dream! Today, the inspiration and magical fun continues as you may stroll thru your own community and discover these homes standing prominent and proud today! Each home, no matter what design or floor plan, yesteryear and today, was once someone's dream...whether designed uniquely to their own specifications, or purchased thru a catalog and delivered via boxcar and self constructed. How refreshing to see a catalog preserving the early inspirations of home ownership. BILL Latrany, [...]// Coldwell Banker Hunter Realty.

You won't find any houses in this book that are not already included in "Houses by Mail", but this Dover reprint of an original 1926 Sears Catalogue of Houses is an interesting read. It gives more complete information about the old houses and their blueprints, and also has a detailed listing of hardware, with excellent photos, which goes a long way in helping identify Sears Homes. It's a big book - about 8 x 11, and the information is much easier to read than the half-sized "Houses by Mail." Personally, I own a couple copies of this book and frequently recommend it at my lectures. Roseauthor, The Houses That Sears Built

This is a reprint of a Sears catalog, so you get just what customers got nearly a hundred years ago. It is interesting to see how people lived. They considered dining rooms as essential, but closet space was not prized. Most of the homes are fairly small. I am amazed at how small kitchens and bedrooms were in these houses. The old houses that I grew up in were big farmhouses with very large rooms. The idea of a "master" bedroom that is only 9 x 10 is amazing to me. There are a lot of bungalow plans, along with other fairly small houses. Most of them have just one bathroom, which is generally upstairs in two story houses. A few of the plans had no bathroom. I could imagine myself

living in some of these houses--after I took two bedrooms and made them into one decent sized room. However, I've seen other old house plan books that had more interesting plans than this one. Also, be aware that the plans in this book are quite small. I read it on my iPad, so I was able to zoom in on them. If you're reading the print book, you might need a strong magnifying glass.

I really enjoyed each and every page. I was transported to a different era, while sitting in my Sears home, built in 1920.

Wonderful information in this catalog!! My home is listed as a "Fullerton", built in 1934 with a kit from this catalog. The most interesting was reading about all of the incidentals such as flooring, plumbing, heating, etc.. Also the changes from then until now is fascinating. Thank You!!!

This is a nice referral for anyone who is historically refurbishing/remodeling their home. Even if your bungalow home is not a Sears home, it is still a good and useful catalog as there are many sketched pictures of the interior rooms, including fixture, hardware, furnace, choices listed in the back of the catalog. I found this very helpful in knowing what to look for in my "hunts" for missing doors,etc.

Excellent education manual for those interested in a period of our an American company's marketing success, providing an "out of the box" home for "do it yourself" industrious citizens..

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